



Wireless Sensing for Commercial Building Automation

## **Spinwave Systems Expands Management Team with the Appointment of Dave Craven**

### **Building Automation and Controls Industry Veteran Craven Responsible for Sales and Business Development**

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WESTFORD, MA, December 4, 2006 – Spinwave Systems, manufacturer of the industry's most reliable and easy to deploy wireless sensor network for commercial building automation, today announced the expansion of its management team with the appointment of Dave Craven to Vice President, Sales & Business Development.

Mr. Craven brings to Spinwave over 30 years experience in the building automation and controls industry. He comes to Spinwave from Goodman Manufacturing, a leading manufacturer of heating and air conditioning products. At Goodman, Dave served as Director of Advanced Technology Applications and was responsible for the development and introduction of the first 802.15.4 RF network products for temperature and occupancy control.

"Dave has a strong track record within the building automation and controls industry and has delivered outstanding results with Goodman's wireless products," said Bill LaPointe, Spinwave President. "Dave's proven leadership, passion for customers and deep understanding of wireless technology make him the right person to lead Spinwave's sales and business development efforts."

Dave's extensive building automation experience includes a variety of sales management and engineering positions with Bechtel, Merck Pharmaceutical, American Standard, and Time Energy. Dave has also served in business development and operations roles for building automation veteran, Andover Controls (acquired by TAC and now a subsidiary of Schneider Electric), as well as building automation systems integrators, EMCOR Facilities Services Group and Engineered Services. Dave holds a Bachelor of Science in Mechanical Engineering from Witwatersrand University in Johannesburg, South Africa.

#### **About Spinwave Systems**

Spinwave™ Systems is dedicated to delivering the industry's most reliable and easy to deploy wireless sensor network for commercial building automation. Spinwave's unique system design and rapid deployment toolset allows seamless integration of wireless sensors to existing building automation systems from all major manufacturers.

To learn more, please visit [www.spinwavesystems.com](http://www.spinwavesystems.com)

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